

# ***NEWS RELEASE***

## **FOR IMMEDIATE RELEASE**

June 16, 2014

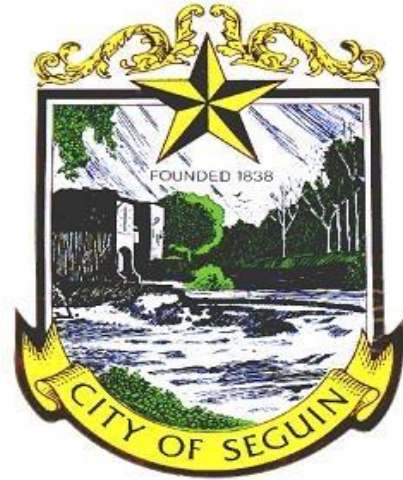
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## **Connect Seguin Offering Free Rides June 19**

### ***National Dump the Pump Day Encourages Use of Public Transportation***

**SEGUIN, Texas** – The City of Seguin is happy to partner with Alamo Regional Transit to encourage people to ride the Connect Seguin route free on Thursday, June 19.

“Connect Seguin does exactly what the name says,” Seguin public information officer Scott Packard said. “If your family is planning on spending the day out and about in the city, Connect Seguin offers a great way to get around at an exceptional value.”

Seguin Mayor Don Keil has proclaimed June 19, 2014 as National Dump the Pump Day in the city of Seguin. The national campaign is sponsored by the American Public Transportation Association and encourages people to ride public transportation systems to save money. Alamo Regional Transit will celebrate National Dump the Pump Day by offering free Connect Seguin rides all day June 19.

“Connect Seguin offers the entire community a very affordable, comfortable and efficient way to get around town,” Mayor Keil said. “The free ride offer on June 19 is a great opportunity for people to give the route a try and see just how beneficial it is.”

The fixed-route transit system makes 20 stops around Seguin, including ZDT’s Amusement Park, downtown, Walmart, H-E-B, Guadalupe Regional Medical Center and Seguin High School. Riders can visit a stop or hail the bus on route and be picked up. Regular fare is \$1, seniors age 60

and older and students who can provide student identification ride for 50 cents. Police, firefighters and military in uniform ride free every day.

“Now that it’s summer and the kids are out of school, a lot of folks enjoy time at our local amusement Park,” Packard continued. “Why not take the bus there and back? Getting to and from parks, the movie theater and other fun places is easy with Connect Seguin.”

May 2014 marked Connect Seguin’s first year of operation. During that time average daily ridership more than tripled from 12.4 to 37.6.

“We’re happy that more and more people are recognizing the value and efficiency of the route,” Packard continued. “We hope folks give it a try for free June 19, then use it regularly.”

Connect Seguin is funded by the Alamo Area Council of Governments (\$123,000) and the City of Seguin (\$64,350.) For more information, click the Connect Seguin logo on the left side of the City of Seguin homepage, [www.seguintexas.gov](http://www.seguintexas.gov). Information may also be obtained in person at Seguin City Hall or by calling Alamo Regional Transit at 866-889-7433.



Seguin Mayor Don Keil proclaims June 19, 2014 as National Dump the Pump Day in the city of Seguin. In recognition, Connect Seguin will offer free rides on June 19. Left to right: Seguin Mayor Don Keil, Alamo Regional Transit Transportation Manager Beverly Lutz and Connect Seguin driver Michelle Krieger. (June 16, 2014)

#### **About the City of Seguin**

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational, and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.v

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